



1060 3rd Street S.W.
 Huron SD 57350
 Phone: 605-353-7340 or 800-529-0900
 FAX: 605-353-7348
 www.sdstatefair.com

For Office Use Only _____

2024 New Vendor Application

THIS IS NOT A VENDOR AGREEMENT

Application does not denote an offer for space.

August 28* – September 2, 2024

New vendor applications will be considered after January 15, 2024

South Dakota State Fair reserves the right to designate the area where any vendor may present their exhibit as is beneficial to the South Dakota State Fair and its patrons.

***Fair date change: August 28th is the opening day of the fair.**

SEND NO MONEY WITH APPLICATION. Approved applications will be issued a vendor agreement. (Issued vendor agreements must be signed and returned within thirty (30 days) of agreement issue date with a 50% deposit.)

Company Name: _____ (Must match your Liability Insurance Certificate)

Name of Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____ Fax #: _____

Email: _____ Website: _____

I would like to be considered to be a vendor for the 2024 SD State Fair and will be: (Check appropriate box(es) below.)

- Exhibiting (or) Selling Using sound amplification Providing food or drink sampling Holding drawings

Description of Products or Services: *Please be specific regarding brands and products. Items not listed will NOT be allowed. (Requests for changes or additions to these products must be made in writing to the SD State Fair by July 15, 2024.)*

Tables and chairs are not provided.

Weekly Passes

Passes are **not** included with your vending fee. All vendors are required to purchase at least one weekly gate pass.

Gate Admission		# of Passes	Total Cost
Adult weekly (16 years and older)	\$ 40 ea.	_____	_____
Weekly Value Pack (4 adult passes)	\$130 (ea. 4 pk.)	_____	_____
Youth weekly pass (6-15 years old)	\$ 20 ea.	_____	_____
Parking Permits			
Parking Lot - (off grounds only)	\$ 30 ea.	_____	_____
Supply Truck/Trailer in designated area -	\$100 ea.	_____	_____
Supply Truck electrical needs: _____			
Golf Cart Permit (permit only- One per vendor)	\$300	_____	_____
Restocking Pass		_____ 1 _____	_____ Included _____

Electrical Requirements:

Additional information on electrical, required matting, securing of cords and hoses, and inspections are in the Vendor Handbook. This fee includes your electrical inspection fee of \$5. You are responsible for your own matting to cover electrical cords and water hoses.

- 120 volt (20 amp) indoor only \$25 x _____ exhibit(s)
 120 volt (20 amp) outdoor \$50 x _____ exhibit(s)
 240 volt (30 amp & 50 amp) \$100 x _____ exhibit(s) single phase
 _____ Single phase 100 amp is very limited. (100 amp not ordered may not be available upon setup.)

Vendor Pricing: (Buildings are selected according to availability)

If requesting a change, please indicate desired location. Requests will be considered, but are not guaranteed.

Rank Preference 1-2-3	<i>Indoor Vending Locations</i>		Per Space
	Number of Spaces Requested _____ All food and beverage vendors will be subject to a commission of 16% of surplus sales.		
	Expo* or Midway Mercantile	Corner or Endcap Booth (limited)	\$575
	Expo*	10' x 10'	\$500
	Midway Mercantile (FKA: Family Living Center)	10' x 10'	\$500
	Tech Center*	10' x 10'	\$500
	Dakota Market*	10' x 10'	\$500
	Horizons Hall* (FKA: Women's Building)	10' x 10'	\$500
	Ag Plaza	10' x 10'	\$500
	Exhibit Hall	10' x 10'	\$425
	Food Court: Permanent food booth. Equipped with two serving windows, sink and a back-door entrance.		\$1,375

* Indicates air-conditioned building

Rank Preference 1-2-3	Number of Spaces Requested	<i>Outdoor Vending Locations</i> (Lots vary in depth)				
		All food and beverage vendors will be subject to a commission of 16% of surplus sales.				
		Expo Building Area	12.5' frontage	\$420	25' frontage	\$620
		Freedom Stage Area	12.5' frontage	\$420	25' frontage	\$620
		Dakota Market Place Area	12.5' frontage	\$420	25' frontage	\$620
		Horizons Hall Area	12.5' frontage	\$420	25' frontage	\$620
		Horticulture Building Area	12.5' frontage	\$420	25' frontage	\$620
		Flag Avenue	25' frontage	\$420	Additional 25'	\$200
		3 rd Street	50' frontage	\$420	Additional 25'	\$200
		West Machinery	25' frontage	\$420	Additional 25'	\$200
		East Machinery	25' frontage	\$420	Additional 25'	\$200
		North Machinery	25' frontage	\$420	Additional 25'	\$200
		Recreation Ave.	Frontage Varies	\$420	Additional 25'	\$200
		New Home	25' frontage	\$420	Additional 25'	\$200

Check	Independent Midway Vending: All Independent Midway food vendors agree to open at 5 PM on Wednesday, August 30. You will need to supply holding tank for grey water and fencing to go around propane tanks and freezers.		
	All food and beverage vendors will be subject to a commission of 16% of surplus sales.		Per Space
	Food/Beverage Vendors Only:	25' x 19'	\$950
	Food/Beverage Vendors Only:	12.5' x 12.5'	\$550
	Non-Food/Beverage Vendors:	25' x 19'	\$975
	Non-Food/Beverage Vendors:	12.5' x 12.5'	\$575

Vendor References:

Name of event, contact name and number or email

1) _____

2) _____

3) _____

You may return application via email to: julie.kropuenske@state.sd.us

Vendor Camping A limited number of spaces are available for State Fair vendors. Vendor rate is \$185. (Does not include gate admission.) This applies to campers used as offices or camping. Vendor camping will be processed through the South Dakota State Fair Camping Coordinator, Jeanette Linke at 605.353.7340 or jeanette.linke@state.sd.us.