



DEPARTMENT of AGRICULTURE and NATURAL RESOURCES

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Successful SD State Fair Delivers a Memorable Celebration for All Ages

HURON, S.D. –Tens of thousands of visitors from across the state gathered at the 2024 SD State Fair to enjoy six days of family fun, incredible entertainment, and timeless traditions. From exciting live music performances to mouth-watering fair food, the SD State Fair continues to be a cherished destination where friends and families come together to create lifelong memories.

The Fair, which ran from August 28 – September 2, offered family friendly attractions, six stages of entertainment, thrilling carnival rides, world class livestock shows, agricultural education, and endless shopping opportunities.

Youth Participation and Education

- Nearly **1,500** exhibitors entered more than **8,000** exhibits in open class livestock and non-livestock competitions.
- The Arts & Education Building hosted more exhibits than last year with **6,300** education exhibits being displayed.
- **9,515** 4-H display exhibits, livestock exhibits, and youth in action entries participated in the Fair.
- **367** FFA exhibitors showcased over **975** entries.
- Over **600** students and teachers representing **35** schools participated in South Dakota's Largest Classroom.
- Nearly **50** schools and libraries participated in the Read and Win program sponsored by Ag Performance and Agri-Dynamics, handing out **8,000** youth daily admission gate passes to young readers.

Attendance and Economic Impact

- **186,255** guests passed through the gates, a **four** percent increase over 2023, while nearly **2,000** campers filled the fairground's campsites, setting the stage for a highly successful State Fair.

- More than **\$3.2 million** was spent by fairgoers on goods, services, and concessions.
- The Fair generated over **\$266,000** in tax revenue, a **20** percent increase over 2023.

Improving the Fairgrounds

- A groundbreaking was held for The SHED on Thursday, August 29. The SHED will be the new home for Open Class Sheep at the South Dakota State Fairgrounds and serve as a multi-purpose facility including a show arena and educational center. The indoor educational center will provide a place for interactive learning about the sheep industry, opportunities in agriculture, and our state's rich agricultural history. Construction is underway now!

The 140th South Dakota State Fair dates are Wednesday, August 27 – Monday, September 1, 2025. For more information about the South Dakota State Fair, contact the Fair office at 800-529-0900, visit www.sdstatefair.com or find them on [Facebook](#), [Instagram](#), and [X](#).